



**2021 YEAR IN REVIEW**

# *TABLE OF CONTENTS*

ROCKET CITY TRASH PANDAS  
2021: MISSION ACCOMPLISHED  
COMMUNITY ENGAGEMENT  
A LOOK AHEAD  
THANK YOU







# LET'S EXPLORE THE JOURNEY THROUGH THE 2021 INAUGURAL SEASON!

## THANK YOU FOR ALL OF YOUR SUPPORT!

The countdown to T-Minus 2021 began as early as 2019 and with support from you and the community, we were able to surpass other franchises that were established more than 100 years ago.

## WHO WE ARE AT A GLANCE

- Double-A affiliate of the Los Angeles Angels, playing in Double-A South
- Relocated from Mobile, Alabama to Madison, Alabama
- Rebranded from the Mobile Bay Bears to the Rocket City Trash Pandas
- First game was May 5, 2021 in Chattanooga, Tennessee
- First home game at Toyota Field was May 11, 2021



## ***OUR BRAND***

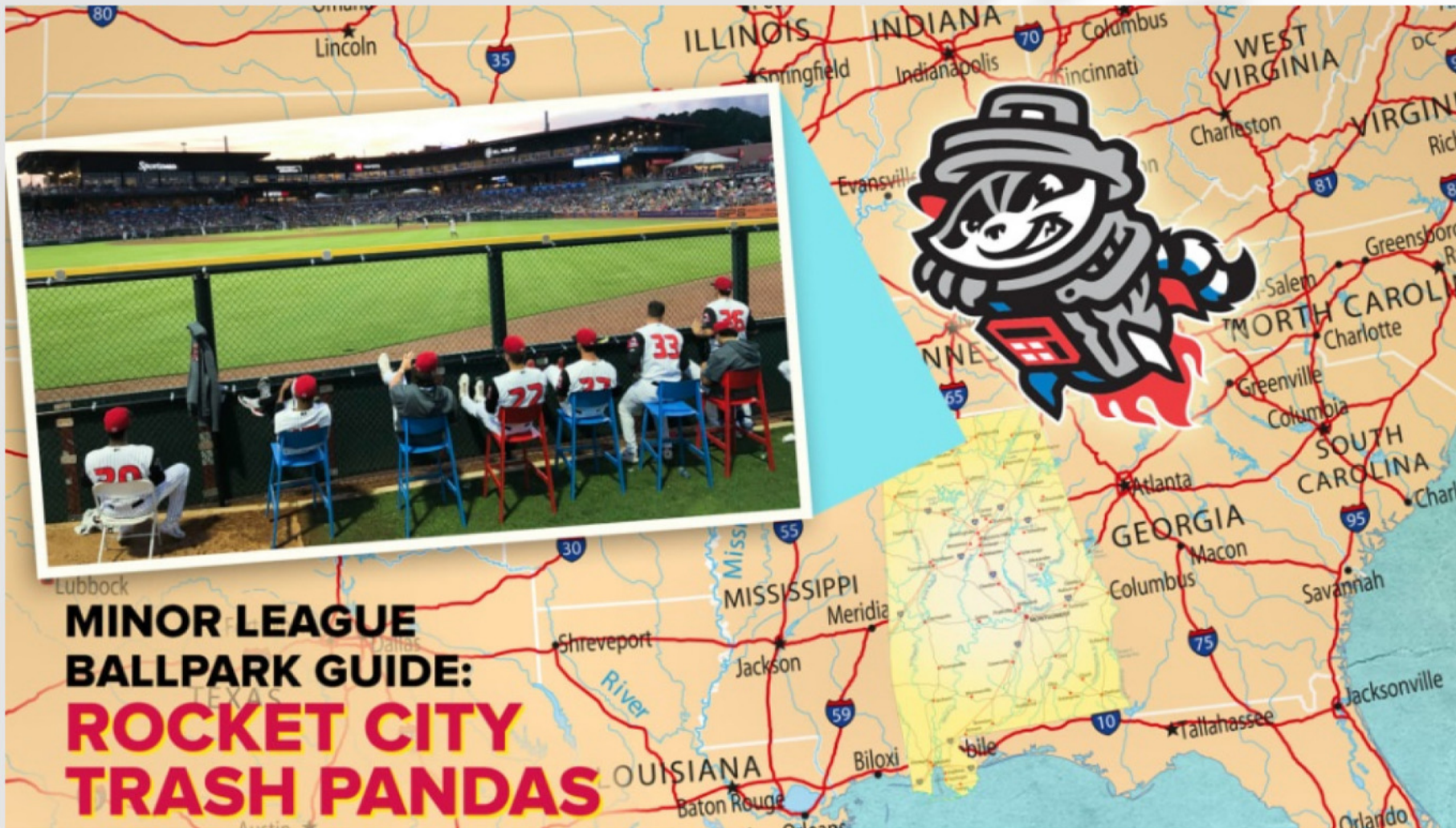
---

**We led Double-A in attendance & ranked Top 10 in all of Minor League Baseball this season!**

### **FULL CROWDS AT TOYOTA FIELD**

Nearly 275,000 fans came out to a Trash Pandas game this season! Our inaugural season included multiple sellout crowds, helping lead us to the top of the attendance charts.





[The New York Times](#)

[CBS](#)

[Barstool Sports](#)

[MLB.com](#)

[The Athletic](#)

[MiLB.com](#)

[Ballpark Digest](#)

# NATIONAL MEDIA



**2021: MISSION  
ACCOMPLISHED**





## 3, 2, 1..... AND WE ARE OFF

It took 978 days. But it was worth the wait. In May 2021, the Rocket City Trash Pandas finally took the field after the name was first unveiled in September 2018. The most extraordinary team in Minor League Baseball has launched the game to heights never before seen with an unrivaled fan experience at Toyota Field and a team-first product on the diamond as the Los Angeles Angels' Double-A affiliate. It has taken a remarkable collective effort to accomplish our mission, and we couldn't have done it without your support!

- We ranked in the top 10 in all of Minor League Baseball, hosting almost 275,000 fans! 8 of the 9 teams ahead of us are Triple-A teams in established larger cities such as; Las Vegas, El Paso, Indianapolis and St. Paul.

- Highest average home attendance amongst all Double-A teams, averaging 5,726 fans nightly

- We outdrew larger markets such as; Charlotte, Durham, Oklahoma City, Salt Lake, Birmingham, Memphis, Jacksonville and San Antonio!



# LAUNCHED TO THE LEAGUE

10 Trash Pandas pitchers made their Major League Debut this season!

- Reid Detmers
- Cooper Criswell
- Kyle Tyler
- Oliver Ortega
- Jhonathan Diaz
- Chris Rodriguez
- Jose Marte
- Elvis Peguero
- Janson Junk
- Packy Naughton





# ***FIREWORK SPECTACULARS***

---

**We hosted 21 FIREWORK DISPLAYS this season!**

Fans have enjoyed making memories every Friday and Saturday night enjoying a Post-Game Fireworks Spectacular!





# YEAR-ROUND EVENTS

---

As part of our commitment to the community, we host a large number of non-baseball events. Toyota Field is a great gathering place for groups and families throughout the entire region.

The Rocket City Trash Pandas hosts a number of public and private events such as the following: concerts, movie nights, fireworks shows, weddings, rehearsal dinners, receptions, wine and beer fest, 5k races and, and holiday parties!





# **ZOZI REVENUE**

**Naming Rights - \$116,620**

**Non Baseball Events - \$302,074.72**

**Parking - \$213,707.54**

**Base Rent - \$250,000**

**Tickets (Percentage Rent) - \$24,858**

**Sales Tax – \$339,617.22**

**TOTAL: \$1,246,877.48**

**Madison Hotels:**

**Total: \$347.748.43**





An architectural rendering of a sports stadium area. In the foreground, a large, modern building with a flat roof and large glass windows is labeled "TEAM STORE". The building has a dark brown facade with a lighter brown section around the entrance. To the left of the store is a parking lot with several cars. To the right is a large, paved plaza with many people walking. In the background, a baseball field is visible with a large crowd of spectators in the stands. The scene is surrounded by trees and landscaping. The text "COMMUNITY ENGAGEMENT" is overlaid in large, blue, stylized letters at the bottom of the image.

# COMMUNITY ENGAGEMENT



# HONORING OUR MILITARY



Honoring those who serve our country is a core component of who we are. Here at the Trash Pandas, we make sure to recognize and thank those who serve and sacrifice.

## **Military Appreciation**

Each Sunday at Toyota Field was a Military Appreciation Day. We hosted veterans and their families, had some special first pitches thrown, and had our players in camouflage jerseys.

## **Tribute Night**

Each September, we have hosted a Tribute Night. In remembrance of 9/11, the USA Patriots and the Bearded WARRIORS have come out for a softball game and a day full of special ceremonies.





# JERSEY AUCTIONS




## 5 Jersey Auctions Took Place in 2021!

This season, we held five jersey auctions. Fans from all over the country could bid on these special-edition jerseys throughout the game. 2021's jerseys featured:

- Armed Forces Jersey (Northrop Grumman)
- Space Jersey (Lockheed Martin)
- 90s Night Jersey
- Superhero Jersey
- Huntsville Havoc Jersey

The proceeds from each of these auctions benefitted local charities. Totaling \$71,354.75 with proceeds benefitting Still Serving Veterans, the US Space and Rocket Center Education Foundation, Kids To Love and the Rocket City Trash Pandas Foundation.





# DOG DAYS

## Pups at the Park for a Purpose!

This season, we hosted 10 Dog Days. Each Wednesday, fans were encouraged to bring their pups to the park and donate \$1 to a local nonprofit in lieu of a ticket for their four-legged friend.

Organizations this season included Felines and Canines Rescue Center, New Leash on Life, Greater Huntsville Humane Society, and Friends of Rescue Inc. All donations were given directly back to the nonprofit.



# HOSTING NON-PROFITS

---

## Volunteers at Toyota Field

NPO groups had the opportunity to fundraise for their organization during games by volunteering in our concession stands.

Groups also had the opportunity to be our 'Community Spotlight' of the evening. Any organization with a 501c3 status could set up a free table along our concourse during any Trash Pandas game.





# INSTRUCTIONAL CAMPS

## Youth Baseball Camp and Kids Day Camp

This summer, we hosted two camps at Toyota Field!

- Trash Pandas Day Camp was a 5-day camp full of activities both indoor and outdoor. Kids ages 5-12 played wiffleball & kickball on the field, crafted along our concourse and snacked in our stadium club. A player Q&A was a great highlight of the week!
- Youth Instructional Baseball Camp featured campers ages 8-10. Kids were taught baseball fundamentals from 6 Trash Pandas players!





# 2022 SCHEDULE

---

MARK YOUR CALDENDAR'S BECAUSE OUR 2022 SCHEDULE IS HERE!

- 138-Game Schedule
- 69 Home Games
- **Home Opener:** April 12 vs. Pensacola Blue Wahoos
- At Toyota Field for **holidays** including Easter, Mother's Day, Memorial Day Weekend, Father's Day, July 4, and Labor Day Weekend
- 25 Postgame Firework Spectaculars

[Click Here To View The 2022 Trash Pandas Baseball Schedule!](#)

We can't wait to see you at Toyota Field in 2022!

# A LOOK AHEAD



# THANK YOU!

---

Thank you for all of your support throughout the 2021 Rocket City Trash Pandas Inaugural Season. Each of you will always hold an intricate part of this historic season.

Because of your support, we have embarked on an unforgettable journey! It has been our joy to unite our communities and create lasting memories one experience at a time.

Looking forward to the 2022 season and having the opportunity to host each of you!

Warmest Gratitude,  
-Your Trash Pandas Family